



Holiday Express Benefit Concerts
December 15 and December 16, 2010
7:30 p.m.
Count Basie Theatre

SPONSORSHIP OPPORTUNITIES

- STAGE SPONSOR**
\$7,500. 20 premium tickets to the concert (\$100 per ticket), Pre-advertising in newspapers, posters and flyers as Stage Sponsor, Acknowledgment of Stage Sponsor from stage, Sponsor signage in lobby/entrance, Sponsor listed on program loop on 5 plasma screens, Sponsor listed in winter Holiday Express special edition newsletter "*the Season Yearbook*", Authorization to use the Holiday Express logo at company's offices or retail locations

- SOUND and LIGHT SPONSOR**
\$5,000. 12 premium tickets to the concert (\$100 per ticket), Pre-advertising in newspapers, posters and flyers as Sound & Light Sponsor, Sponsor signage in lobby/entrance, Sponsor listed on program loop on 5 plasma screens, Prominent placement of logo on Holiday Express Website, with direct link to sponsor's website, Sponsor listed in winter Holiday Express special edition newsletter "*the Season Yearbook*", Authorization to use the Holiday Express logo at company's offices or retail locations

- CURTAIN SPONSOR**
\$2,500. 6 premium tickets to the concert (\$100 per ticket), Pre-advertising in newspapers, posters, and flyers as Curtain Sponsor, Sponsor signage in lobby/entrance, Sponsor listed on program loop on 5 plasma screens, prominent placement of logo on Holiday Express Website, with direct link to sponsor's website, Sponsor listed in winter Holiday Express special edition newsletter "*the Season Yearbook*"

- PATRON SPONSOR**
\$1,000. 6 Premium Tickets to the concert (\$50 per ticket), Patron listed in winter Holiday Express special edition newsletter "*the Season Yearbook*"



Please reserve concert tickets on Wednesday, December 15 _____

Please reserve concert tickets on Thursday, December 16 _____

Check to follow by mail I enclose \$ _____ Sponsorship Level _____
 (Please make checks payable to **Holiday Express**)

Name _____ Title _____

Company _____

Address _____

Phone # _____ Fax _____ Email _____

Credit Card Information (Please circle one) American Express Visa Master Card

Credit Card # _____ Exp. Date _____

Signature _____ CID code _____

TAX DEDUCTIBLE

For additional tickets, please call the Count Basie Box Office 732-842-9000 or CountBasieTheatre.org
Ticket Prices: \$100, \$49.50, \$37.50, \$25

Please return this form to: Holiday Express
 968 Shrewsbury Avenue
 Tinton Falls, NJ 07724
 Phone (732) 544-8010 Fax (732) 544-8020