



# Holiday Express Benefit Concert

December 21, 2010

7:30 p.m.

New Jersey PERFORMING ARTS CENTER

Presented by



## SPONSORSHIP OPPORTUNITIES

- SANTA SPONSOR**  
**\$10,000**      40 premium tickets to the concert (\$50 per ticket), Pre-advertising in newspapers, posters and flyers as Santa Sponsor, Acknowledgment of Santa Sponsor from stage, Sponsor signage in lobby/entrance, Prominent placement of logo on Holiday Express Website, with direct link to sponsor's website, Sponsor listed in winter Holiday Express special edition newsletter "*the Season Yearbook*", Authorization to use the Holiday Express logo at company's offices or retail locations
  
- STAGE SPONSOR**  
**\$7,500**      30 premium tickets to the concert (\$50 per ticket), Pre-advertising in newspapers, posters and flyers as Stage Sponsor, Acknowledgment of Stage Sponsor from stage, Sponsor signage in lobby/entrance, Prominent placement of logo on Holiday Express Website, with direct link to sponsor's website, Sponsor listed in winter Holiday Express special edition newsletter "*the Season Yearbook*", Authorization to use the Holiday Express logo at company's offices or retail locations
  
- SOUND and LIGHT SPONSOR**  
**\$5,000**      20 premium tickets to the concert (\$50 per ticket), pre-advertising in newspapers, posters and flyers as Sound & Light Sponsor, Sponsor signage in lobby/entrance, Prominent placement of logo on Holiday Express Website, with direct link to sponsor's website, Sponsor listed in winter Holiday Express special edition newsletter "*the Season Yearbook*", Authorization to use the Holiday Express logo at company's offices or retail locations
  
- CURTAIN SPONSOR**  
**\$2,500**      10 premium tickets to the concert (\$50 per ticket), Pre-advertising in newspapers, posters, and flyers as Curtain Sponsor, Sponsor signage in lobby/entrance, prominent placement of logo on Holiday Express Website, with direct link to sponsor's website, Sponsor listed in winter Holiday Express special edition newsletter "*the Season Yearbook*"
  
- PATRON SPONSOR**  
**\$1,000**      6 Premium Tickets to the concert (\$40 per ticket), Patron listed in winter Holiday Express special edition newsletter "*the Season Yearbook*"



Check to follow by mail      I enclose \$ \_\_\_\_\_      Sponsorship Level \_\_\_\_\_  
(Please make checks payable to **Holiday Express**)

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Credit Card Information (Please circle one)    American Express    Visa    Master Card

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CID Code \_\_\_\_\_

Signature \_\_\_\_\_

**For additional tickets, please call the NJPAC  
Box Office 1-888-Go-NJPAC or 1-888-466-5722  
Ticket Price s: \$50, \$40, \$35, \$25**

**TAX DEDUCTIBLE**

**Holiday Express**  
968 Shrewsbury Avenue  
Tinton Falls, NJ 07724  
Phone (732) 544-8010 Fax (732) 544-8020

For further information on the Holiday Express please contact [cemmosher@aol.com](mailto:cemmosher@aol.com) or visit the website **HolidayExpress.org**